

Building A Better Business Using The Lego Serious Play Method

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Building a Better Business Using the LEGO SERIOUS PLAY Method offers a creative approach to innovation and enhanced business performance by putting the focus on unleashing play in order to unlock the human potential within organizations.

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Building a Better Business Using the LEGO® SERIOUS PLAY® Method delivers a creative approach to enhancing innovation and improving business performance, with the focus on unleashing play. Written by the two original Master Trainers for LEGO SERIOUS PLAY (LSP), the book outlines how LSP can develop teams, people, relationships and business .

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Get familiar with non-linear thinking and apply the Double Loop Design Process. Understand your customer, create experiments, and validate and test your assumptions. Learn how other organizations apply these new tools, skills, and mindset. Become a Rebel, and change your organization through teamwork and storytelling.

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Building a Better Business Using the Lego Serious Play Method - Ebook written by Per Kristiansen, Robert Rasmussen. Read this book using Google Play Books app on your PC, android, iOS devices. Download for offline reading, highlight, bookmark or take notes while you read Building a Better Business Using the Lego Serious Play Method.

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THE SERIOUS BUSINESS OF PLAY. Building a Better Business Using the LEGO SERIOUS PLAY Method offers a creative approach to innovation and enhanced business performance by putting the focus on unleashing play in order to unlock the human potential within organizations.. Based on years of research and written by Per Kristiansen and Robert Rasmussen—the two original Master Trainers for LEGO ...

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- Understand the 10 steps to reach your business ' s full potential
- Gain clarity on where you can add value to your business
- Learn best practice and practical ways to take each step
- Define the first three actions you ' ll take
- Learn how to be a better leader and create a strong workplace culture

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BUILDING a Better Business Using the Lego Serious Play Method will definitely capture the attention of Lego fans. However, the book taps on an innovative way of approaching creativity that can help to improve one ' s business, and not merely play with Lego.

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This webinar is aimed at business owners who want to accelerate their success. Webinar: 6 Steps to a Building a Better Business Tickets, Thu 5 Nov 2020 at 12:00 | Eventbrite Eventbrite, and certain approved third parties, use functional, analytical and tracking cookies (or similar technologies) to understand your event preferences and provide you with a customised experience.

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- Learn best practice and practical ways to take each step
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Description. Unleash innovation potential with creative, serious play Building a Better Business Using the LEGO (R) SERIOUS PLAY (R) Method delivers a creative approach to enhancing innovation and improving business performance, with the focus on unleashing play. Written by the two original Master Trainers for LEGO SERIOUS PLAY (LSP), the book outlines how LSP can develop teams, people, relationships and business .

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"This book delivers a creative approach to enhancing innovation and improving business performance, with the focus on unleashing play. Written by the two original Master Trainers for LEGO SERIOUS PLAY (LSP), it outlines how LSP can develop teams, people, relationships and business. Based on the merging of play with organizational development, systems thinking and strategy development, LSP can foster improved meetings, faster innovation processes, team growth, and better communication"--

How to build a better business by one of today's most influential business thinkers.

Unleash innovation potential with creative, serious play Building a Better Business Using the LEGO® SERIOUSPLAY® Method delivers a creative approach to enhancing innovation and improving business performance, with the focus on unleashing play. Written by the two original Master Trainers for LEGO SERIOUS PLAY (LSP), the book outlines how LSP can develop teams, people, relationships and business . Based on the merging of play with organizational development, systems thinking and strategy development, LSP can foster improved meetings, faster innovation processes, team growth, and better communication. The belief that everyone intends to "do good" and has the potential to do it is at the heart of LSP. The method nurtures the idea that everyone in an organization can contribute to discussions and outcomes. Building with LEGO bricks is a type of creative play that triggers a different kind of thought process, unleashing imagination and potential that is frequently untapped by the logical mind. The book explains this hands-on, minds-on approach, and discusses the theory as well as the practical implementation of LSP. Topics include: Observation of internal and external interaction dynamics Fostering a free and honest exchange of opinions Suspending hierarchy for better, more effective communication Facilitating change by encouraging exploration The LEGO SERIOUS PLAY method is employed by start-ups and multinational corporations alike to maximize synergy among teams and throughout organizations. For leaders looking to

boost effectiveness and see better results, Building a Better Business Using the LEGO® SERIOUS PLAY® Method is a comprehensive introduction to this creative management technique.

How to use this book: 8 Chapters; 48 Case studies; 20 Tools; 7 Core skills; 29 Designers; 36 Hacks; >150 Visuals.

"Ruthless Focus will spark a true revolution in your company as it has in ours. The examples and insights Tom Hall shares highlight the benefits of this simple, yet often overlooked business strategy." Jason Lexell, President, Digital Harvest, Inc. "Ruthless Focus is the most important business book I have ever read. If you want to outperform your competition, read Ruthless Focus and apply the lessons—good luck without them." Chip Webster, President, Vistage Florida Why do so many companies seem to stall and stagnate while a relative few grow and prosper? What are the ingredients that combine to give some really successful growth companies long-term sustainable advantages? Why aren't more companies like them? Why do some organizations have great promise at the beginning but they quickly plateau? Does anyone stay small on purpose? Success and growth are not inevitable. In this book, you'll read about some companies who have been successful for decades. And you'll learn what sets them apart from the competition. We call it "Ruthless Focus." We'll show you companies that are successful for years by maintaining a Ruthless Focus on a single, simple, core strategy. Ruthless Focus drives out temptation and distraction. Ruthless Focus helps you concentrate your time and resources and people and innovation on coming up with ways to be grow profitably, and to design your organization to make it work.

The first in a series of books by Zingerman's co-founding partner Ari Weinzweig examines the basic building blocks of the culture and structure we know now as Zingerman's. These approaches are applicable whether you're running a law office, a library, a restaurant, a record label, a software firm, or an organic farm. They are the behind-the-scenes "secret" stuff that goes into making a very special, sustainable business of any kind. Inc. Magazine calls it one of the Best Books for Business Owners.

Reveals seven principles that can change one's business for the better, including becoming a great leader, attracting and keeping great people, developing a great business plan, offering a great product or service, delivering superior customer service and more.

What's a businessperson's biggest hidden asset? His or her own true story and authenticity One's personal identity is the key to one's professional brand. In *May I Have Your Attention, Please?*, Chris Hilicki illustrates how everyone can be successful by applying their personal experiences to business. Using real-world examples of famous corporations, celebrities, and the guy next door, Hilicki gets readers to use their best—and often most untapped—assets to build a better personal and professional life. Complete with thought-provoking chapter questions and practical exercises that readers can immediately apply to their plans for success, this unique guide offers step-by-step strategies that help readers examine their identity, make a lasting impression, and turn it into a reputation that transforms their businesses. Chris Hilicki (Nashville, TN) is founder and Vice Chair of Dalmatian Press, one of the U.S.'s most successful children's book companies. Formerly a scientist and now a publishing leader, she regularly speaks before industry leaders, live television audiences, and large conventions. Chris has been interviewed for *Forbes*, *Inc.*, the *Wall Street Journal*, *Southern Living*, and *Publishers Weekly* and has appeared on television shows as an expert on building brands through the use of personal identity.

Games are playing a crucial role in many successful businesses—not just in PR and marketing, but as a model for designing business systems and workflows. In this book, Michael Hugos provides compelling case studies that demonstrate how game mechanics enable companies to respond quickly to challenges in today's real-time economy. It's not about giving workers a smiley face for producing more widgets. You'll discover how game mechanics—particularly popular multiplayer video games—provide field-tested best practices for engaging workers in creative and complex activities. With games, your company can shift from an outmoded top-down hierarchy to an agile network structure that promotes coordination over control. Discover why industrial age business structures from the 20th century no longer work Design real-time business collaboration systems, using massively multiplayer online game concepts Make your in-house systems more agile with technologies such as social media, mobile devices, and cloud computing Understand game dynamics: goals, rules, real-time feedback, and voluntary participation Apply virtual worlds and 3-D animation to business intelligence and data analytics applications

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